Photography, film and image sharing policy at Freesoles Dance

The safety and welfare of children is our most important concern. We appreciate that children and families want memories of these events and to feel proud of all their achievements. We must also recognise that for many reasons there are many other children, young people and families who do not want their photo taken or shared or who could be placed at considerable risk if their images are shared.

At Freesoles we believe that no child should be harmed and that it is our duty to take appropriate action to prevent harm to children and young people and create an environment in which they can feel and be safe. As part of our duty to promote the safety and welfare of children and young people we have a duty to ensure that photographic and video footage of children is used safely and appropriately. Above all the welfare of the child is of paramount importance.

We also recognise that photographs or video of a child's achievement should be positive. Photographs will therefore only be taken that reflect positive experiences and proud moments. At Freesoles we want to create a culture that promotes wellbeing and creates supportive experiences for all dancers this policy reflects that endeavour.

The purpose of this policy is to:

- Ensure that all children, young people and their families are protected
- Ensure that our approach to photography and filming is commensurate with the safeguarding duties outlines in our safeguarding policy

This policy will:

- Outline our approach to the use of video and photography
- Outline our approach to the sharing of photographic or video material
- Ensure that Freesoles is compliant with the law regarding the safety of children and young people who are photographed or videoed.

This policy applies to ALL who work at Freesoles or attend Freesoles events. Participants and spectators at events also have a duty to safeguarding their fellow dancers and spectators by following this guidance. This policy applies directly to anyone working at, with or on behalf of Freesoles Dance whether they be staff, contractors, volunteers, or teachers.

Photography, filming, and consent:

• Children, young people, and their parents have a right to decide how any photo or video of them is used, shared, or stored. Photographs and video may only be used, shared, or stored with consent.

• Children, young people and their parents or carers have a right to decide whether a photograph is taken of them or their child. Photographs and video may only be taken with consent.

• Consent is only meaningful when it is informed consent. There must be understanding of where and how photos and video can be used, and the potential risks associated with this.

- It is known there are potential risks of sharing images and video footage online and if images are shared it must be with full knowledge of this.
 - Photo consent will be sought at enrolment and subsequently for additional events that fall outside of the scope of our basic day to day services.

To protect children, we will:

Seek consent:

• Ensure there is written consent from a parent or carer before a child is photographed or videoed.

• When consent is asked for it will be made clear how the images will be used and stored and where they will be shared.

• Families should be made aware they can decline consent

• Families should be made aware they can change their minds and withdraw consent.

Families must be made aware that if they withdraw consent and photos or video have already been shared on the internet it will not be possible to recover all copies of that image or remove all copies from circulation.

Children and parents who do not consent will never be excluded from activities because they do not give consent to have their image taken

Protect privacy:

Children and young people will not have their full names published alongside any photo or video of themselves that appears on social media or public webpages

Photos of children will not be published in public places such as on social media or public websites with other identifiers listed for example the child's address or the school they attend.

- Photos of children are not published on public social media pages.
- Photos are only published on private groups for parents and carers at the school.

Support safety:

Images that are shared publicly can be misused therefor we do not share images on our public social media pages. Images are used on our website with parental consent.



What we expect from others:

Children, young people, parents, and carers:

children, young people parents and carers only photo or video people who they have consent to do

Filming and photography at Freesoles events will only be allowed with specific permission from Freesoles Dance

• that photo and video is never taken of the dance floor, stage or the spectators or audience at events as there will be people who may not consent to be photographed or videoed

- photos and video are not shared on social media without consent
- where photos and video are shared with consent appropriate privacy setting are enabled on that account
- that all attending our events comply with our code of conduct and any requests made by Freesoles staff.

• that all attending events recognise the importance of video and photo safety and that if they are asked by any staff member, contractor, or volunteer to stop filming they do so immediately as this is for the safety of another

Photographers and videographers contracted by Freesoles:

must always wear ID

• will be required to have in date DBS checks and safeguarding awareness training

- must not be alone with children and young people
- must respect verbally declined consent on the day and not photo anyone who asks not to be photographed

Storage and transportation of images:

• Any Images and video captured at Freesoles Dance that have not been used for any publicity or marketing after 2 years is deleted but

- If anything is used in the public domain it is out of our control if it is replicated in anyway.
- All content is kept securely on encrypted, password protected devices.
- Files are shared securely between staff members and contractors

This policy was written by Victoria Race on the 6/11/23 and will be reviewed annually.

